

Dan Rutty

Experienced Manager, Director and Producer

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Website | Portfolio www.danrutty.com

LinkedIn Profile [Here](#)

Editor In Chief | mission.org | Jan 2022 - Present

- Oversee all aspects of content delivery.
- Provide scalable vision and strategy for content production.
- Recruit and onboard content team members.
- Lead, develop and mentor content team members.
- Create operational frameworks and monitor team benchmarks.
- Produce various business podcasts/broadcasts.
- Write and edit prep docs, scripts, and show notes for various media publications.
- Collaborate with executive leadership and internal teams to meet goals and objectives.
- Client relationship management.

Independent Contractor | Red Road Motion Pictures | 2021 - 2022

- Assist in strategic planning and content creation.
- Freelance videography.

Broadcast Production Director | Transformation Church, Indian Land, SC | 2016 - 2021

- Successfully led a \$1,000,000+ full technical upgrade.
- Spearheaded a live weekly broadcast that grew to 120,000 weekly viewers.
- Negotiated, launched, and produced a weekly network television show.
- Oversaw an annual operating budget of \$200,000+.
- Responsible for the training, mentorship, and coaching of 35+ team members.
- Created tracking metrics for broadcast viewership and forecasted viewer trends.
- Collaborated with internal and external stakeholders to ensure excellent production.

Executive Director, Founder | The Reverence Movement, Boulder, CO | 2012 - 2015

- Crafted organizational vision and strategy.
- Developed strategic partnerships with local organizations.
- Managed all donor relations and development efforts.
- Produced messaging videos and communications.
- Created programming to serve the marginalized.
- Assisted in training staff and volunteers to coach and serve.

Creative Director | Forest Pointe Church, Belmont, NC | 2009 - 2012

- Implemented a \$250,000 full technical upgrade.
- Recruited, trained, and mentored a 40-member team.
- Spearheaded weekly programming improvements.
- Helped to craft the organization's vision and values.

Music Director | Southbrook Church, Weddington, NC | 2005 - 2009

- Implemented, recruited, and led a team of 45 singers and musicians.
- Provided mentorship and team development plans.
- Coordinated weekly scheduling and musical programming for three locations.
- Led the process of writing, arranging, and recording two albums.
- Developed programs to target emerging leaders and place them in leadership roles.
- Authored and directed community programming.

Construction Superintendent | Case Construction, Flint, MI | 2000 - 2005

- Industry experience and references available upon request